



LIFESAVING SOCIETY SOCIÉTÉ DE SAUVETAGE

The Lifeguarding Experts
Les experts en surveillance aquatique

Nova Scotia Branch
Division de la
Nouvelle Écosse

Date: October 24, 2016
Position: Lifesaving Sport Promotions Chair
Subject: Call for applications

Lifesaving sport is the only sport whose skills are first learned for humanitarian purposes. Through lifesaving sport, the Lifesaving Society seeks to engage and inspire youth in our drowning prevention mission. Our lifesaving sport objectives are:

- To support the drowning prevention work of the Lifesaving Society and its humanitarian mission.
- To provide athletes, coaches and officials opportunities for participation in lifesaving sport at all levels from developmental to high performance.
- To position the Lifesaving Society internationally as a leader in lifesaving sport.

While lifesaving competition in Canada has changed significantly since the Society's first Canadian Lifeguard Championships in 1977, some things never change. Our humanitarian mission remains the foundation of all of the Society's activities.

Purpose: To increase participation and awareness of lifesaving sport.

Responsibilities:

- 1) Responsible for developing policy and procedures, ensuring efficiencies and providing recommendations to the appropriate body and/or managing the following:
 - Develop merchandise plan
 - Develop merchandise products for programs and championships
 - Investigate sponsorship opportunities and liaise with Fund Development Manager
 - Recruit volunteers for championships and special events to implement merchandise sales and sponsorship promotion
 - Liaise with office support staff in applicable areas (e.g. Marketing, fundraising, merchandise)
 - Develop a partnership with corporations to provide supplies for building obstacles and lifesaving sport specific equipment
 - Promote competitions at all levels
- 2) Establish annual objectives for the Lifesaving Sport Promotions Committee.

- 3) Manage approved projects within pre-set budget limits and new product development guidelines.
- 4) Chair the portfolio's committee (if necessary) including:
 - Recruit committee members.
 - Assign responsibilities.
 - Recognize volunteer committee members.
- 5) Attend Lifesaving Sport Council meetings, Council of Officers meetings as required and the Annual General Meeting.
- 6) Report to Lifesaving Sport Council on the status of the portfolio's annual objectives.
- 7) Prepare an annual report on the portfolio's accomplishments.
- 8) Liaise with National Sport Organization counterparts.

Term of Office: Appointed by the Board of Directors to the Lifesaving Sport Council for a term of two years.

Reporting Relationship: To the Sport Council Chair and the Lifesaving Society Board of Directors as required.

Meeting Frequency: 4-6 times a year in person or by conference call.

Application process: To apply please submit a cover letter and resume to Paul D'Eon, Nova Scotia Sport Commissioner at paul.deon@nsls.ns.ca. If you have any question please feel to contact the Sport Commissioner at 902-477-6155.

Deadline for applications: November 13, 2016